



## 2026 CNY Push Cart & Multi-Brand Roadshow Redemption Campaign

### TERMS AND CONDITIONS

#### A: Schedule to Conditions of Entry

<b>Organizer</b>	Nestlé Products Sdn. Bhd.																																
<b>Promotion</b>	2026 CNY Push Cart & Multi-Brand Roadshow Redemption Campaign																																
<b>Eligibility</b>	The Promotion is open to all individual legal residents of Malaysia, aged 18 years and above as at the start of the Promotion Period (“Participants”).																																
<b>Participating Outlets</b>	All AEON BIG, AEON & MAXVALU outlets in Peninsular Malaysia only. (“Participating Outlets”) <b>EXCLUDING</b> outlets in East Malaysia (Sabah & Sarawak).																																
<b>Participating Products</b>	Products shall include all Nestlé products <b>EXCEPT</b> for Infant formula products (LACTOGEN 1&2, NAN 1&2, NAN HA 1&2), MILO 3.2kg, NESCAFÉ 500g, Nestlé Professional products, NUTREN products, PURINA Petcare, NESCAFÉ DOLCE GUSTO and STARBUCKS (“Participating Products”).																																
<b>Promotion Activities and Promotion Period</b>	<p><b>A. Pushcart Promotion</b></p> <table border="1"> <thead> <tr> <th>Locations</th><th>Promotion Period</th></tr> </thead> <tbody> <tr><td>AEON Bandar Utama</td><td>31<sup>st</sup> January 2026 – 1<sup>st</sup> February 2026</td></tr> <tr><td>AEON Tebrau City</td><td>31<sup>st</sup> January 2026 – 1<sup>st</sup> February 2026</td></tr> <tr><td>AEON Bukit Indah</td><td>31<sup>st</sup> January 2026 – 1<sup>st</sup> February 2026</td></tr> <tr><td>AEON Taman Maluri</td><td>31<sup>st</sup> January 2026 – 1<sup>st</sup> February 2026</td></tr> <tr><td>AEON Cheras Selatan</td><td>31<sup>st</sup> January 2026 – 1<sup>st</sup> February 2026</td></tr> <tr><td><b>AEON BIG Wangsa Maju</b></td><td><b>31<sup>st</sup> January 2026 – 1<sup>st</sup> February 2026</b></td></tr> <tr><td><b>AEON BIG Ampang</b></td><td><b>31<sup>st</sup> January 2026 – 1<sup>st</sup> February 2026</b></td></tr> <tr><td>AEON Queensbay</td><td>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</td></tr> <tr><td>AEON Metro Prima</td><td>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</td></tr> <tr><td>AEON Mid Valley</td><td>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</td></tr> <tr><td>AEON Bukit Tinggi</td><td>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</td></tr> <tr><td>AEON Bandaraya Melaka</td><td>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</td></tr> <tr><td><b>AEON BIG Mid Valley</b></td><td><b>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</b></td></tr> <tr><td><b>AEON BIG Kluang</b></td><td><b>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</b></td></tr> <tr><td><b>AEON BIG Batu Pahat</b></td><td><b>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</b></td></tr> </tbody> </table> <p>To take part in the Promotion, spend a <b>minimum of RM68</b> in one (1) single receipt on any Participating Products and follow the steps set out below:</p> <ol style="list-style-type: none"> <li>scan the Organizer’s QR code for the Promotion and complete the registration process detailed below.</li> <li>upon successful registration, present the ‘approved page’ to Organizer’s on-ground promoter.</li> </ol>	Locations	Promotion Period	AEON Bandar Utama	31 <sup>st</sup> January 2026 – 1 <sup>st</sup> February 2026	AEON Tebrau City	31 <sup>st</sup> January 2026 – 1 <sup>st</sup> February 2026	AEON Bukit Indah	31 <sup>st</sup> January 2026 – 1 <sup>st</sup> February 2026	AEON Taman Maluri	31 <sup>st</sup> January 2026 – 1 <sup>st</sup> February 2026	AEON Cheras Selatan	31 <sup>st</sup> January 2026 – 1 <sup>st</sup> February 2026	<b>AEON BIG Wangsa Maju</b>	<b>31<sup>st</sup> January 2026 – 1<sup>st</sup> February 2026</b>	<b>AEON BIG Ampang</b>	<b>31<sup>st</sup> January 2026 – 1<sup>st</sup> February 2026</b>	AEON Queensbay	7 <sup>th</sup> February 2026 – 8 <sup>th</sup> February 2026	AEON Metro Prima	7 <sup>th</sup> February 2026 – 8 <sup>th</sup> February 2026	AEON Mid Valley	7 <sup>th</sup> February 2026 – 8 <sup>th</sup> February 2026	AEON Bukit Tinggi	7 <sup>th</sup> February 2026 – 8 <sup>th</sup> February 2026	AEON Bandaraya Melaka	7 <sup>th</sup> February 2026 – 8 <sup>th</sup> February 2026	<b>AEON BIG Mid Valley</b>	<b>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</b>	<b>AEON BIG Kluang</b>	<b>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</b>	<b>AEON BIG Batu Pahat</b>	<b>7<sup>th</sup> February 2026 – 8<sup>th</sup> February 2026</b>
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- iii) redeem one (1) unit of CNY Foldable Bag from two (2) available design AND one (1) unit of Mystery Gifts from five (5) available premium via Spin & Win, on a first-come, first-served basis.

## **B. Multi-Brand Roadshow Promotion**

Locations	Promo Period
AEON BIG Batu Pahat	23 <sup>rd</sup> January 2026 – 25 <sup>th</sup> January 2026
AEON BIG Sutera Mall	6 <sup>th</sup> February 2026 – 8 <sup>th</sup> February 2026
AEON BIG Mid Valley	6 <sup>th</sup> February 2026 – 8 <sup>th</sup> February 2026
AEON Bandar Utama Concourse	14 <sup>th</sup> January 2026 – 18 <sup>th</sup> January 2026
AEON MaxValu Velocity Concourse	5 <sup>th</sup> February – 8 <sup>th</sup> February 2026
AEON BIG Putrajaya Concourse	26 <sup>th</sup> January – 2 <sup>nd</sup> February 2026

To take part in the Promotion, spend a **minimum of RM68** in one (1) single receipt on any Participating Products and follow the steps set out below:

- scan the Organizer's QR code for the Promotion and complete the registration process below.
- upon successful registration, present the 'approved page' to Organizer's on-ground promoter.
- redeem one (1) unit of Mystery Gifts from two (5) available premium via Spin & Win, on a first-come, first-served basis.

## **Registration and Redemption Process**

- Participants must complete the registration process by providing the Participant's full name, email, and phone number, and agree to the Terms & Conditions of the Promotion.
- Upon successful redemption, the Participant's original receipt will be stamped "Redeemed" by the Organizer's on-ground promoter. The same receipt cannot be reused for future redemptions.
- Redemptions can only be made at the Participating Outlets from which the purchase of the Participating Products was made. Redemptions will not be accepted with receipts from other Participating Outlets.
- Also, redemptions will not be accepted with receipts from other non-participating outlets, or not within the Activation Period.
- Only original receipts from Activation Outlets point-of-sale system will be accepted. The receipt must clearly show the purchase date, the Participating Products, purchase amount, receipt number, and outlet name

<b>Premiums available for Redemption</b>	Throughout the Promotion Period, the following number of premiums will be made available for redemption on a first-come, first-served basis:		
	<b>Premium</b>	<b>Nos. Available</b>	<b>Promotion</b>
	Foldable Bag	1,900 units	Pushcart Promotion
	Cooler Bag	2,750 units	Pushcart & Multi-Brand RS Promotion
	Plate	1,500 units	Pushcart & Multi-Brand RS Promotion
	Canvas Bag	330 units	Pushcart & Multi-Brand RS Promotion
	Knot Bag	300 units	Pushcart & Multi-Brand RS Promotion
	Gold Pouch	375 units	Pushcart & Multi-Brand RS Promotion
	Enamel Pin Set	800 sets	Pushcart & Multi-Brand RS Promotion
		A “Fully Redeemed” sticker will be displayed once the daily allocation of premiums are exhausted/ fully redeemed.	
<b>Additional terms</b>	<div>1. The Organiser shall reserve the right at its absolute discretion to substitute any of the premium / gifts available for redemption stated with another premium / gift of similar value, at any time without prior notice. All gift(s) are provided on an “as is” basis and are not exchangeable for credit, other items or voucher in part or in full.</div> <div>2. The Organiser excludes its responsibilities and all liabilities arising from any postponement, cancellation, delay or changes or modification to the Promotion or gift redemption or due to any other unforeseen circumstances beyond the Organiser’s control such as governmental interference, civil commotion, riot, war, strikes, act of terrorism (including but not limited to any act of violence, hostility, national emergency, occurrence of any epidemic/pandemic outbreaks) and for any act or default by any third-party suppliers or vendors.</div> <div>3. The Organiser will not entertain any gift redemption claims by any Participant where the purchase receipt submitted is NOT from any of the Participating Outlets / Activation Outlets; and/or NOT within the Promotion Period / Activation Period.</div>		

This Schedule to Conditions of Entry must be read together with the Conditions of Entry, collectively “Terms and Conditions”, and shall be binding on all participants (and the parent/legal guardian of the participant, in the case of a minor participant) who participate in this Promotion (hereinafter referred to as “Participants”, “Participant”, “You”, “you”, “your”).

B: Conditions of Entry

1. Introduction

- 1.1 This Conditions of Entry are to be read together with the Schedule to Conditions of Entry. To the extent that there is any inconsistency between the Conditions of Entry and the Schedule to Conditions of Entry, the Schedule to Conditions of Entry prevails. The Conditions of Entry and the Schedule to Condition of Entry shall collectively be referred to as the “Terms and Conditions”. Each capitalized term not otherwise defined herein shall have the meaning ascribed to such term in the Schedule to Conditions of Entry. Defined terms will be used singular or plural as the case may be.
- 1.2 The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Promotion Period, make Prize substitutions, cancel, terminate or suspend the Promotion in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Promotion will constitute their acceptance of the Terms and Conditions (as changed).
- 1.3 The Organiser’s decision on all matters relating to the Promotion including judging and selection of winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained.
2. Promotion Entries
  - 2.1 By submitting an entry to the Promotion, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions.
  - 2.2 All costs and expenses incurred and/or arising from the participation in the Promotion, including without limitation, telecommunications, network, Short Messaging Services, postal and all such other charges and out-of-pocket expenses as may be incurred by a Participant during or in connection with the Promotion shall be borne by the Participant.
  - 2.4 Proof of submission of an entry is not proof of receipt, and the Organiser shall not be liable for any delay, lost, damaged and/or non-receipt of submissions. The Organiser is not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of our telecommunications network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet.
3. Eligibility
  - 3.1 Where the eligibility age prescribed in the Schedule to Conditions of Entry is below the age of eighteen (18), Participants are required to obtain the written consent (in such form as may be prescribed by the Organiser), from their parents/legal guardians before participating in the Promotion and submitting any personal information.
  - 3.2 The Organiser may require a Participant to provide proof of eligibility to participate in the Promotion including without limitation, identification documents, and the written

consent of parents/legal guardians in the case of Participants below the age of eighteen (18) years.

#### 4. Ineligibility

The following groups of persons shall not be eligible to participate in the Promotion:

- (a) Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses); and
- (b) Employees of the Organiser's agencies associated with the Promotion and their immediate families (spouse, children, parents, siblings, and their spouses).

#### 5. Disqualification

##### 5.1 The following entries will be disqualified:

- (b) unclear, incomplete, duplicate, copies, illegible or incorrect entries; and/or
- (b) entries that violate the Terms and Conditions, any applicable laws and/or regulations.

##### 5.2 In addition, the Organiser reserves the right to disqualify any Participant that:

- (a) undermines, has or attempted to undermine the operation of the Promotion by fraud, cheating or deception; and/or
- (b) are not eligible or unable to provide proof of eligibility to participate in the Promotion for verification by Organiser when requested.
- (c) in the event of a disqualification after a Prize has been awarded, the Organiser reserves the right to demand for the return of the Prize or payment of its value from the disqualified Participant.

#### 6. Prizes

##### 6.1 The Organiser, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever. The Organiser reserves the right to determine how uncollected Prizes will be dealt with.

##### 6.2 Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organiser.

##### 6.3 Any additional costs not specifically stated in the Schedule to Conditions of Entry in relation to a Prize shall be the responsibility of the Winner.

##### 6.4 All Prizes must be taken according to the terms and conditions of the Organiser, its agent, sponsor or third party providing the Prizes.

- (a) Tickets to an Event:

The Organiser is not liable for any cancellation or re-scheduling that may prevent a Prize fulfilment. Tickets can only be used on the date(s) specified on the ticket.

(b) Travel/Holiday Prizes:

If travel is offered as a Prize, flights and accommodation are subject to availability at time of booking. The Prize must be taken in accordance with the dates and destinations specified by the Organiser, its agent or sponsors. Additional spending money, meals, taxes, valid passports, visas, transport to & from departure point additional transfers, insurance & all other ancillary costs not specifically stated in the Schedule to Conditions of Entry are the responsibility of the Winner.

6.5 Prize(s) are given out on an “as it is” basis. The Prize shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.

6.6 Prizes must be claimed in person unless the Organiser prescribes other modes of collection.

6.7 Where a Participant is under the age of 18 years of age and is declared a Prize winner, the Participant must be accompanied by their parent/legal guardian throughout the Prize fulfilment.

7. Publicity

The Organiser may use a Participant’s entry including without limitation, photos, drawings, text, and any other content or information submitted for purposes of the Promotion (collectively the “Materials”), and the Participant’s name, and/or likeness, for advertising, publicity and promotion of any goods or services of the Organiser, for an unlimited time throughout the world without compensation, and in any media. The Participant shall do all things necessary to give effect to this if requested by the Organiser.

8. Intellectual Property Rights

The Participant agrees that all intellectual property rights in any contents and/or materials submitted, made or created by the Participant in connection with the Promotion and any derivative works arising therefrom will perpetually and unconditionally be vested in, assigned to and owned by the Organiser. The Organiser has the right to use and modify such materials or works in any way it deems fit without compensation to the Participant and the Participant waives all rights he or she may have in such materials or works.

9. Indemnity

Each Participant agrees to indemnify, release and hold harmless each of the Organiser, its holding, subsidiary or related companies as defined in the Companies Act 2016 (“Nestlé Malaysia Group”), directors, officers, employees, agents, sponsors and/or representatives against any and all losses, rights, claims, actions and damages

(including special, indirect and consequential damages) arising from or incurred as a result of the Participant's participation in the Promotion, acceptance of any Prize, and/or the use of the Participant's entry and/or likeness in connection with the Promotion or violation of the Terms and Conditions,

10. Limitation of Liability

10.1 The Participant's participation in the Promotion shall be at the Participant's own risk.

10.2 The Organiser, Nestlé Malaysia Group, its, directors, officers, employees, agents, sponsors and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Promotion, as well as the redemption and/or utilisation of any Prize won.

11. General

11.1 The Organiser, its agents, sponsors and/or representatives shall not be liable to perform any of their obligations in respect of the Promotion and the Terms and Conditions where they are unable to do so as a result of circumstances beyond their control and shall not be liable to compensate the Participants in any manner whatsoever in such circumstances.

11.2 Any names, trademarks or logos used and or reproduced in any materials (including marketing and promotional materials) in connection with this Promotion, in particular that relates to the Prize, are the properties of their respective owners. This Promotion and the Organiser are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Organiser's group of companies.

11.3 The Participants shall not be entitled to assign any of the rights or sub-contract any of the obligations herein. The Organiser shall be entitled to assign or sub-license the whole or any part of its rights hereunder to any third party as may be determined by the Organiser.

11.4 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions of the Promotion.

11.5 Where the Terms and Conditions of the Promotion is prepared in English and any other language(s) in the event of any inconsistency between the English language and the other language(s), the English language version shall prevail and govern in all respects.

11.6 The Terms and Conditions of the Promotion shall be construed, governed and interpreted in accordance the laws of Malaysia.

**Privacy Notice**

- 12.1 By participating in the Promotion, the Participant agrees to the processing of the Participant's Personal Data by the Organiser in accordance with the Privacy Notice in [www.nestle.com.my/info/privacy\\_notice](http://www.nestle.com.my/info/privacy_notice).
- 12.2 Dengan menyertai Promosi, Peserta bersetuju dengan pemprosesan Data Peribadi Peserta oleh Penganjur mengikut Notis Privasi di [www.nestle.com.my/info/privacy\\_notice](http://www.nestle.com.my/info/privacy_notice).